

OUR APPROACH

MARGARIDA PINA MENDES
SOCIAL MEDIA AGENCY

TURNING IDEAS INTO
REAL CONNECTIONS

(1) ABOUT US

LET'S CREATE WITH
PURPOSE

(2) OUR SERVICES

THREE PILLARS
ONE STRATEGY

(3) SOCIAL MEDIA

CONSISTENCY WITH
INTENTION

(4) CONTENT

CREATED TO CONNECT

(5) PAID TRAFFIC

PAID TRAFFIC
DESIGNED TO
CONVERT

(6) CONTACT US

THE WAY TO REACH US

ABOUT US

Where ideas become connections
Artistic
Strategic
Human

Margarida Pina Mendes Social
Media Agency exists to connect
ideas, people and brands.

We work at the intersection of
creativity and strategy, helping
businesses grow in the digital world
through customised approaches
and content with purpose

Communication with purpose
Strategy with soul

Barcelona
Lisbon

Working with brands that value
connection, creativity and growth

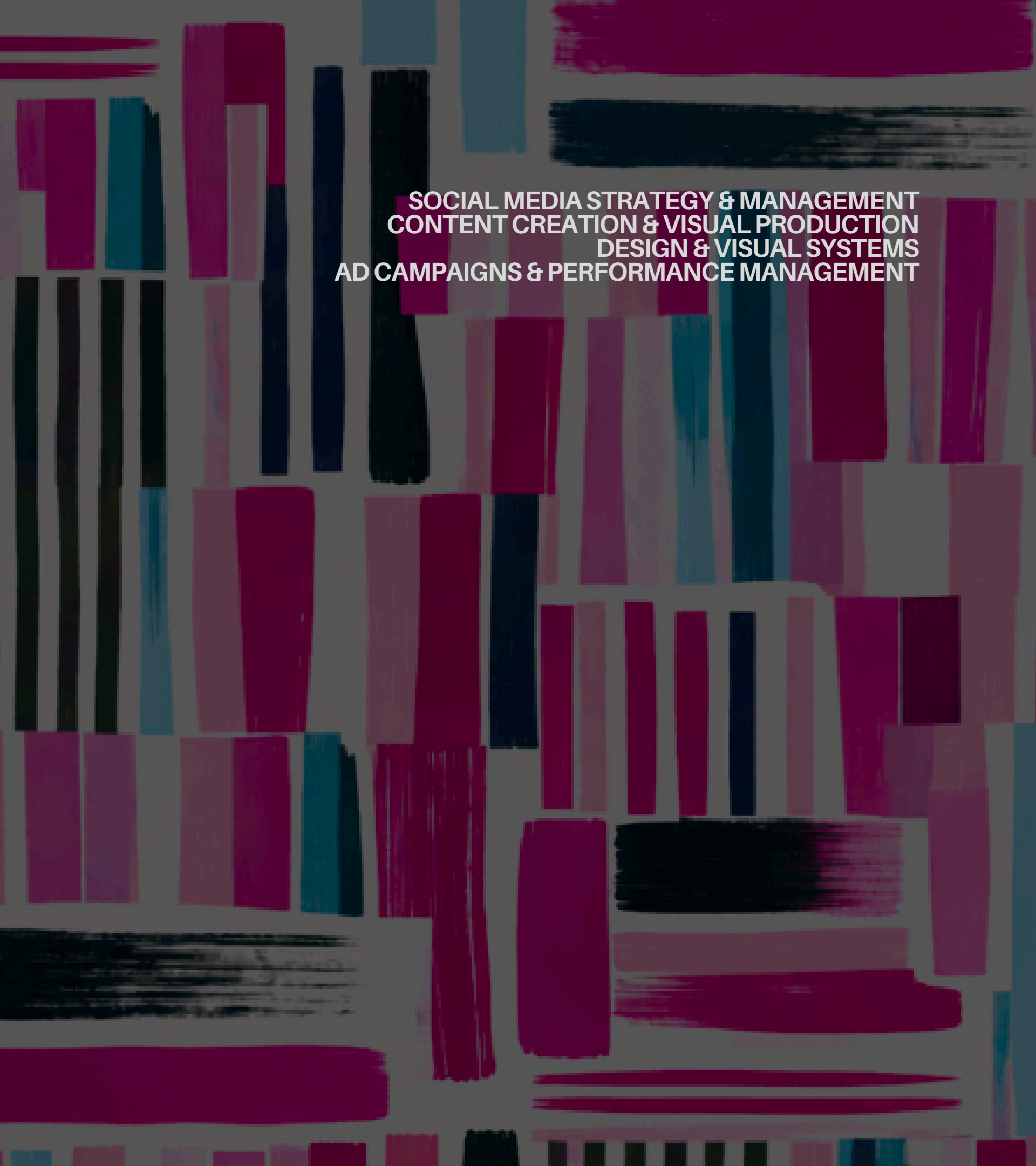
(1)

LET'S CREATE WITH
PURPOSE



(2) OUR SERVICES

SOCIAL MEDIA STRATEGY & MANAGEMENT
CONTENT CREATION & VISUAL PRODUCTION
DESIGN & VISUAL SYSTEMS
AD CAMPAIGNS & PERFORMANCE MANAGEMENT



SOCIAL MEDIA MANAGEMENT

STRATEGIC

CREATIVE

CONSISTENT

(3)

WE MANAGE YOUR DIGITAL PRESENCE
WITH INTENTION AND CLARITY, ALIGNING
STRATEGY, CONTENT AND COMMUNITY TO
BUILD MEANINGFUL CONNECTIONS AND
LONG-TERM GROWTH



CONTENT CAPTURE & CREATION

(4)

CONTENT WITH
PURPOSE, NOT JUST
AESTHETICS



CONTENT WITH
PURPOSE WE CREATE
VISUAL AND WRITTEN
CONTENT THAT
REFLECTS YOUR
BRAND IDENTITY AND
SPEAKS DIRECTLY TO
YOUR AUDIENCE,
ALWAYS GUIDED BY
STRATEGY AND
CONCEPT, NOT JUST
AESTHETICS



WE DEVELOP AND
MANAGE PAID
CAMPAIGNS ON META
PLATFORMS WITH A
PERFORMANCE-
DRIVEN MINDSET,
COMBINING
CREATIVITY, DATA AND
CONTINUOUS
OPTIMISATION



(5)
PAID TRAFFIC
(META ADS)

DESIGNED TO CONVERT
OPTIMISED TO GROW



**THREE PILLARS
ONE STRATEGY
ONE CONNECTED BRAND**

LET'S CONNECT

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(6)

READY TO BUILD
SOMETHING
MEANINGFUL?